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<b>JOB TITLE:</b>	Digital Marketing Intern	<b>EXPERIENCE:</b>	Fresher
<b>Department/Group:</b>	SEO	<b>On Site Location:</b>	Noida
		<b>Remote Location:</b>	United States, United Kingdom, Australia, Vietnam, Philippines, Spain, Brazil, Argentina, Germany, France, India, Japan, China.

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### ROLE AND RESPONSIBILITIES

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- Conduct keyword research and analysis to identify target keywords for websites.
- Optimise on-page SEO elements such as meta tags, headers, and URLs.
- Assist in developing and implementing link-building strategies.
- Collaborate with content teams to ensure SEO best practices are applied to blog posts, articles, and web pages.
- Use SEO tools like Google Analytics, Search Console, and others to track performance.

### LOOKING FOR SOMEONE WITH

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- Educational Background: Enrolled in or recently completed a degree in marketing, communications, business, or a related field.
- Skills: Basic understanding of SEO principles and digital marketing concepts.
- Technical Proficiency: Knowledge of HTML, CSS, or basic web development is a plus.
- Research Skills: Capable of conducting thorough research and synthesising information.
- Additional Qualities: Strong analytical and problem-solving skills, Attention to detail and eagerness to learn, Ability to work collaboratively in a team environment.