
JOB TITLE: Senior Research Analyst **EXPERIENCE:** 3-5 Years

Department/Group: Market Research **Location:** On Site Noida

ROLE AND RESPONSIBILITIES

- Interact with customers.
- Work on syndicated and custom reports.
- Conduct qualitative and quantitative research starting from project scope, feasibility check, secondary research, primary research and discussions, market assessment and segmentation.
- Analyze the market by doing an in-depth analysis of industries based on size (in terms of value and volume) production, sales, and various other macro-economic factors. Evaluating the economic scenario across various regions.

LOOKING FOR SOMEONE WITH

- Excellent communication and businesses writing skills
- Experience of working on custom reports as well as syndicated reports and conducting primary and secondary research to study the market
- Great market sizing skills: Understanding dynamics of the industry across any vertical, forecasting and identifying on-going trends, growth rate, etc. of the market.
- An experience of providing end to end research project management; project planning, content evaluation.