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<b>JOB TITLE:</b>	Head of Market Intelligence	<b>EXPERIENCE:</b>	13+ Years
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<b>Department/Group:</b>	Market Research	<b>Location:</b>	Noida, India
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## ROLE AND RESPONSIBILITIES

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- Lead and manage the Market Intelligence team, overseeing research projects and strategic analysis.
- Develop and execute market research strategies to provide actionable insights for business growth.
- Guide the analysis of market trends, consumer behavior, and competitor activity.
- Collaborate with senior leadership to align research outcomes with business objectives.
- Ensure high-quality research reports, presentations, and recommendations.
- Stay updated on industry trends, technologies, and best practices.
- Mentor and develop team members for optimal performance and career growth.

## LOOKING FOR SOMEONE WITH

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- Bachelor's or Master's degree in Business, Marketing, Economics, or related field.
- 13+ years of experience in market intelligence, with a proven leadership track record.
- Strong expertise in market research methodologies and tools.
- Exceptional analytical, communication, and presentation skills.
- Ability to translate data into clear, actionable insights.
- Proven experience in managing cross-functional teams and driving business decisions.