

## DATA ANALYSIS

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<b>JOB TITLE:</b>	Data Analyst	<b>EXPERIENCE:</b>	0-1 Years
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<b>Department/Group:</b>	Data Analytics	<b>Location:</b>	On Site Noida
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## ROLE AND RESPONSIBILITIES

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- Collect data from various defined sources, ensuring data accuracy and completeness.
- Clean and pre-process the collected data to eliminate inconsistencies, errors, and duplicates.
- Analyse the data using statistical techniques and data mining methods to identify patterns, trends, and correlations.
- Derive actionable insights from the analysed data and provide recommendations to clients.
- Identify and evaluate opportunities for client improvement and growth based on the data analysis.
- Prepare comprehensive reports on market dynamics, cost optimization, and spending analysis.
- Present findings and reports to clients in a clear and concise manner.
- Collaborate with cross-functional teams to understand business requirements and align data analysis with client goals.
- Stay updated with industry trends and best practices in data analysis to continually enhance the quality of deliverables.
- Ensure timely and accurate delivery of end-to-end reports.

## LOOKING FOR SOMEONE WITH

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- Bachelor's degree in a quantitative field such as Mathematics, Statistics, Economics, or Computer Science.
- Proven experience as a Data Analyst or similar role, with a strong track record of delivering actionable insights.
- Excellent skill set on Advance Excel (Pivots, Charts, Lookup functions, drop down, dashboard, etc.)
- Strong analytical and problem-solving skills with the ability to work with complex datasets.
- Excellent attention to detail and a meticulous approach to data cleaning and analysis.
- Strong written and verbal communication skills to effectively present findings and reports to clients.
- Ability to work independently and collaborate with cross-functional teams in a fast-paced environment.
- Knowledge of Power BI, R is a plus.