

Claight Corporation

INTERNSHIP



JOB TITLE:	Content Writer Intern	EXPERIENCE:	Fresher
Department/Sector:	Content Writing/Across Sectors	On Site Location:	Noida
		Remote Location:	United States, United Kingdom, Australia, Vietnam, Philippines, Spain, Brazil, Argentina, Germany, France, India, Japan, China.

ROLE AND RESPONSIBILITIES

- **Content Creation:** Develop engaging, original, and well-researched content for blogs, articles, reports, and other platforms..
- **Editing and Proofreading:** Ensure accuracy, clarity, and consistency in all written materials
- **Research:** Conduct thorough research on industry-related topics to produce informative and factual content.
- **SEO Optimisation:** Incorporate keywords and optimise content to improve search engine rankings.
- **Feedback Integration:** Revise and update content based on feedback from supervisors or stakeholders.

LOOKING FOR SOMEONE WITH

- **Educational Background:** Pursuing or recently completed a degree in English, Journalism, Mass Communication.
- **Strong Writing Skills:** Proficient in English grammar, spelling, and style with a knack for storytelling.
- **Creativity:** Ability to generate innovative ideas and create engaging content.
- **Research Skills:** Capable of conducting thorough research and synthesising information.
- **SEO Knowledge:** Basic understanding of SEO and content optimisation techniques (preferred).
- **Technical Skills:** Familiarity with content management systems (e.g., WordPress) and tools like Grammarly.
- **Team Player:** Willingness to collaborate with cross-functional teams.
- **Adaptability:** Ability to handle multiple projects and adapt to different writing styles and tones.
- **Passion for Writing:** Enthusiastic about learning and growing in the field of content creation.