

## CONTENT WRITING

---

<b>JOB TITLE:</b>	Content Writer	<b>EXPERIENCE:</b>	2-3 Years
-------------------	----------------	--------------------	-----------

---

<b>Department/Group:</b>	Healthcare	<b>Location:</b>	On Site Noida
--------------------------	------------	------------------	---------------

## ROLE AND RESPONSIBILITIES

---

- Write short and long format content for website and reports- including report descriptions, blogs, articles, press releases.
- Should be able to write the content according to the given brief, ensuring that the content is grammatically correct and SEO-friendly.
- Research extensive data and write unique and plagiarism-free content.
- Conceptualize and develop content for various online content and theme-based write-ups.
- Writing, editing, and updating the company's website content.
- Proofreading and quality checking various corporate documents and presentations.
- Work and deliver responsibly within the given timeline.
- Any other duty directly or indirectly associated with his/her job profile as directed.

## LOOKING FOR SOMEONE WITH

---

- Should have good writing and communication skills in English language.
- Should be able to write clear and comprehensive content for different mediums and platforms.
- Proficiency in MS Office - Excel, PowerPoint, and Word.
- Experience or education in biotech/pharma/life science is preferred since the writer would be focusing on healthcare sector.